



# ValueMatch Spiral Dynamics® in-depth online certification training

The Spiral Dynamics® Integral model provides great insights into today's complex issues, ranging from geo-political situations to the dynamics we personally experience in the workplace. The model is based on the research of Prof. Clare W. Graves. Dr. Don Beck and Chris Cowan gave it the name Spiral Dynamics and pioneered in the application of his work.

A growing number of organizations use it today to understand cultural dynamics and to find a way to deal with the diversity of employees, customers and complex social challenges. Organizations that have an interest in new ways of organizing and managing (such as "Teal culture" as described in Reinventing Organizations) use the model to assess their next step in development.

As the model goes beyond behavior to the deeper values that drive behavior, understanding Spiral Dynamics makes interventions in organizations to induce change, coaching and team work much more effective. As the model can be applied to personal coaching, team dynamics and organizational culture much synergy can be created between different interventions.

Our online course engages participants in learning by applying what they learn directly both on a personal level as well as in their professional practice. The course is based on materials we developed over the last decade, which we have included in a vast online database. It contains syllabi, videos, audios and presentation materials.

## Result

After this training participants have sufficient knowledge to:

- Deep understanding of the Spiral Dynamics Integral model.
- Analyze situations using the Spiral Dynamics model for change.
- Analyze situations using the Spiral Dynamics value systems.
- Introduce others to the Spiral Dynamics model.





## Certification

After successful completion of this training, participants obtain a Spiral Dynamics Level 1 certificate, authorized by Dr. Don Beck. In order to obtain the certificate, the minimum participation required is:

- To attend a minimum of 4 of the 8 sessions.
- Present an analysis on a topic you may choose yourself.
- Post an example in the Facebook group for each of the value systems.
- Do the exercises after each session.
- Complete the knowledge test with a minimum of 65%.

## Follow on

We offer a follow-on training for professionals who are interested in using ValueMatch instruments to do in-depth analyzes of teams, organizations or use them in a training or coaching context.

## Practical details

The online course consists of:

1. 8 online meetings, approximately 2 hours each.
2. Assignments that you do in your own time between meetings.
3. Feedback from the trainer on assignments.
4. ValueMatch values and change reports, based on questionnaires you fill out.

The course runs over a 14-week period and participants are asked to invest approximately 20 hours to do the assignments, apart from the online meetings.

Course fee you find in the description on the website. The price includes a ValueMatch values and change report and access to our online training database for one year.

Spoken language during the course is English. All course materials are available in English, German and Dutch.

## Trainers

All our trainers have been training Spiral Dynamics Integral courses for over 12 years and are certified by Dr. Don Beck to teach level 1 and 2 courses and to conduct level 3 mentor programs.